

Special Edition Covering the “Turning the Page” Symposium



View Bill Gates Sr. Video of Encouragement in the Virtual Learning Lounge!

Missouri Secretary of State/State Library

Kevin Carroll, Talent Wrapped Around a Red Rubber

Kevin Carroll spoke about his childhood, his desire to go to school, and how a red rubber ball saved him.

Kevin is an accomplished person, having worked as an athletic trainer for the Philadelphia 76ers, a Katalyst at Nike, and an Olympic team athletic trainer.

He attributed his survival and love of life to four life-changing events:

- His grandfather's devotion to family including raising his three deserted grandsons
- His peer acceptance at age 7 because he found a red rubber ball on the playground that brought other boys out to play with him. The red rubber ball remains his symbol of self-worth

- His athletic ability that earned him a peer support group and recognition as the “fast little kid”—the first one selected to be on the team
- His 10-year service in the Air Force that allowed him to earn a college degree.

It was fortunate for us that Kevin was selected by the Bill & Melinda Gates Foundation to be the opening speaker at the “Turning the Page” symposium!

Kevin is devoted to reading and a lover of libraries. He talked about being adopted by the “library ladies” who led him to the wonderful world of books and how learning from reading could open his eyes to all of the worlds of opportunity outside his realm.

He provided a list of his ever-expanding collection of favorite books, which was included in the “Setting the Stage” section of the binder.

Kevin was upbeat, full of energy, and enjoyed sharing his love of life with everyone at the “Turning the Page” symposium. Most people who attended received a red ball and a few people were tossed large balls during Kevin's program so we would all remember the life-changing influence of small things in our lives. He would ask, “What is your Red Rubber Ball?”

Those who attended the symposium can log into the Virtual Learning Lounge and watch the video of Kevin's presentation. Non-attendees, can contact sls@ala.org for an ID and password.

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Hostess Judith Drescher

The “Turning the Page” symposium hostess was Judith Drescher. Ms. Drescher led introductions for speakers, made announcements, and encouraged participants to enjoy the training sessions. Always calm, her presence provided the continuity that brought us all together between the training sessions.

As an award winning Library Director from Memphis, TN library and past President of the Public Library Association, she was a perfect fit for this symposium!



City Manager and Foundation CEO Lunch Speakers



Lunch included a panel discussion by two speakers well versed in approaching funding sources:

- David R. Luckes, President and CEO of the Greater St. Louis Community Foundation, offered tips to participants on how foundations work and how to approach them for funding. He also offered valuable tips on where to find funding sources in cities that do not have foundations.
- Michael McDowell, Olivette, MO City Manager, discussed how to approach government entities and to know when “No” doesn’t really mean “No”—it means try again later!

Determination!

Collage of Photos from St. Louis “Turning the Page” Symposium— Meeting Old Friends and Making New Ones



Missouri was honored to have visitors at the Turning the Page symposium from Hawaii and Vermont.

We were very pleased to watch the participants from three states mix over meals, pose ideas during workshops, and enjoy the symposium activities! Those who dressed in Hawaiian shirts November 4 received a bookmark as a gift from Hawaii!



If you have a picture, comment, or experience from the “Turning the Page” training that you would like to share in the January (or future) newsletter, please send it to-
Jean.Morrison@sos.mo.gov



State Library Representatives were:
HI-Susan Nakata, Stacie Kanno
MO-Jean Morrison, Maria Hines
VT-Michael Roche



“We got our first \$500 donation for match yesterday!” (November 12)

Christa Van Herreweghe
University City Public Library



Library Director Quote:

My tech person and a staff member came back excited about going out to raise funds for the library! Now I wish I had been able to go!

Facilitators, Workshops, Speakers, and The Message!!!

Workshop facilitators:

Experts from all parts of the Midwest and East Coast presented their message in a very polished manner. Each had his or her well organized set of trainings to present in his or her own unique style!

St. Louis was “Turning the Page” symposium number 21 of 22, so the team knew each other well from their previous symposium experiences! Facilitators included:

Jill Bremer, Oak Park IL

Jenee Cole, Glenn Dale, MD

Colette Ellis, Brooklyn, NY

Cynthia Faulker, Portland ME

Debra Hamilton West Milford, NJ

Steve Yacovelli, Orlanda, FL

Confidence

Workshop titles included:

Setting the Stage: Why This Advocacy Conference is Different

Getting Started: Creating an Advocacy Plan for Your Library

Building Relationships: How to Make and Keep Them

Creating Your Library Story: It's Easier Than You Think

Follow Me: Enhancing Your Project Leadership

It's All About You: How to Make a Lasting Impression

Make It Memorable: How to Tell Your Story and Get Results

Public Perceptions of Libraries: What the Research Tells Us

Show Me The Money: Tips for Making Public Funding Requests

Staying On Track: Managing and Measuring Your Advocacy Project

Your Unique Role: How to Maximize Your Community Influence

What's Next? Preparing Your Advocacy Plan for Implementation

Resources Available to Your Library Through “Turning The Page”

To access Turning the Page ONLINE:

Go to www.sustaininglibrariesonline.org

PASSWORD: 56123

You will generate your USERNAME when you register

To register, click the green “First Time Visitors” button

(You will need to register even if you attended “Turning the Page” in person)

Non-attending libraries have a December 15 deadline to complete four sessions online. The site will be available until June 2010 for others who want to view sessions.

Virtual Learning Lounge (for registered attendees of St. Louis symposium)—

Go to www.plaspace.org

You will need your username and password to access the site:

USERNAME: FirstName LastName

PASSWORD: 56123

Click on “Virtual Learning Lounge”

If you want to register non-attendees in the Virtual Learning Lounge, please contact sls@ala.org.

I SWEAR...

Closing the conference included:

- A hearty “Thank You!” to everyone who attended!
- Everyone sat in chairs around the ballroom, on the floor, or stood as we all watched a video montage of pictures taken at conference activities. This montage is available on the Virtual Learning Lounge web site.
- A swearing-in ceremony that allowed all participants to “Repeat after me, I swear...” to confirm that the skills presented during the symposium will be put to good use by renewed, energized, and excited advocates.



Carl Phillips, Author and Poet

Carl Phillips of St. Louis spent some time with us after dinner on November 4 reading his favorite poems. We were all honored to hear such a renowned author read his poetry. This was an unexpected and exhilarating experience.

The audience was totally captivated during his readings. One would think that Carl was alone reading from his favorite poems with

the only acknowledgement of our presence being humor that he used to explain his nervousness such as when he said: "I only had one martini, maybe I should have had two."

Mr. Phillips holds many honors; his latest accomplishments include his induction into the American Academy of Arts and Sciences in 2004 and election as a chancellor of the Academy of American Poets in 2006.

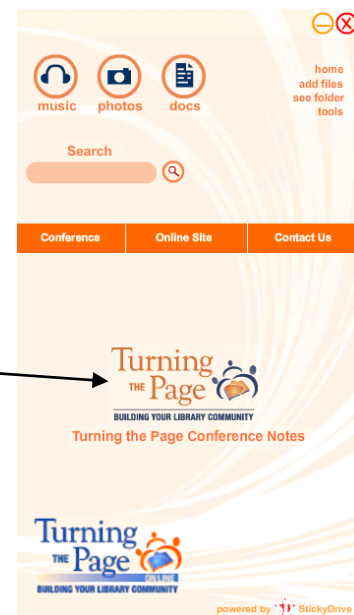


"Turning the Page" Symposium Tote Bag of Resources

If you are called upon to talk to local groups or need an introduction to "Turning the Page" for your board meeting, the DVD called "Keeping Your Community Connected" and accompanying flyers were included in the conference tote bag.

The video on the DVD discusses the importance of libraries in all sizes of communities. Among the speakers on the video, you will see our "Turning the Page" host, Judith Drescher, talking about the importance of the Memphis, TN library in the community.

The Flash drive that was included in the tote will bring up the window shown on the right. If you click on the orange "Turning the Page" logo, you will be brought to the list of documents included in the "Turning the Page" manual. This is not the online version—see P. 3 for instructions on accessing the ONLINE version of "Turning the Page" that meets the attendance requirement.



DEADLINES Coming Up!!

The following forms are due to the State Library on the dates listed:

1. GATES 2009 Requirements Verification Form—**Due December 15, 2009-In the manual and online at:**
http://www.sos.mo.gov/library/development/grants/Gates_Grant.asp

This form notifies the State Library that the ALA/UMCP (ALA/FSU) Library Technology survey was completed and the "Turning the Page" requirement (attended in St. Louis or completed online) was met.

2. **Awarded Grant Packet—Due before payment can be made!** Forms required for Missouri payments are:

- Gates Opportunity Online Grant Acceptance Form signed and dated **Due by 12/15/09**.
- If the award is over \$5,000, Gates Grant Agreement Standard Terms and conditions (3 documents) Call Barbara Reading 800 325-0131 Ext 4 if needed for assistance with E-Verify.

-Exhibit A, Box B

-AFFIDAVIT OF WORK AUTHORIZATION which should be notarized

-Electronic signature page of the E-verify Memorandum of Understanding from the entity that filed for E-verify—call Barbara Reading if you have questions about this requirement.

- Application for Phase I Payment of Gates Opportunity Online Hardware Grant Funds (write the Phase 1 payment dollar figure in the Amount requested box in the third column of the table then sign and date the form).
 - Procurement Certification, if the equipment purchase is over \$3,000 **Due when the computer purchase is made:**—When you receive funds, seek prices from three sources. You can use online sources or price locally. You can purchase from the vendor of your choice.
3. 2010 Matching Funds Verification—**Due anytime before March 31, 2010**
 4. Librarian Substitute—If your library was eligible for payment of a temporary worker, the Work Time Detail form should be sent to the State Library ASAP with the library as the recipient of funds.